Social Media Management Terms and Conditions:

- 1. Three months initial period: These terms apply for an initial period of three months, beginning from the date of signing the agreement.
- 2. Notice of cancellation: After completion of the initial three months period, either party may terminate the agreement by providing one month's written notice.
- 3. Design approval: Prior to posting, all designs or other visual content must be approved by the Client in writing.
- 4. Additional content: Any additional content that the Client wishes to be published should be delivered to the service provider at least seven business days before the end of the month.
- 5. Payment method: All payments for the social media management services will be processed by direct debit.
- 6. Payment policy: Payment for the monthly service is due in advance via direct debit, before any work commences. Invoices are generated at the start of each month and monies will be collected within 2-3 working days.
- 7. Intellectual property rights: The Client retains all intellectual property rights over any material provided to the service provider in connection with this agreement, and the service provider acknowledges this.
- 8. Confidentiality: All information related to this agreement is considered confidential and may not be disclosed to any third party.
- 9. Liability: The service provider will not be held liable for any loss or damage arising from the use of the social media platforms, ancillary tools, or any third-party content.
- 10. Modification of terms: The service provider reserves the right to modify these terms and conditions as suitable and necessary, and the Client will be notified in writing of any such changes.